

21st ANNUAL Greensboro
OYSTER ROAST



Dear Community Friend:

We are very pleased to announce the **21st Annual Greensboro Oyster Roast** in support of Greensboro programs of Family Service of the Piedmont and we can't wait to see you! The 2024 Oyster Roast will take place on **Friday, April 26** at the home of **Liz and David Johnson** in Greensboro. This year our Honorary Chair is **Sue Cole**.

For over two decades now, the Oyster Roast has become firmly established on Greensboro's social calendar and has earned a reputation as one of the preeminent fundraisers in our community.

The Oyster Roast is an outdoor, casual chic affair with live music, oysters and a dinner buffet served by **Pepper Moon Catering**, along with beer and wine, and southern sides and desserts. *Major sponsors (\$2,500 and above) are invited to attend a **pre-event cocktail party** "Pearls of the Oyster Roast" immediately preceding the main event.*

Each year the Oyster Roast is attended by about **1,000 people**. The 2023 event raised over **\$320,000** to support Family Service's programs in Greensboro, which address issues of *domestic violence, child abuse, mental health and financial stability*. Last year the agency directly served **18,000+** local children and adults, at its offices or in clients' own homes, and touched the lives of thousands more through its community outreach and education programs.

Sponsors will be recognized on the invitation (commitment deadline is March 13), on signage at the event, on the Family Service website, and on Family Service social media channels. Top sponsors will be acknowledged in pre-and-post event media coverage.

We hope you will consider supporting this year's Greensboro Oyster Roast to help fund local programs of Family Service of the Piedmont in Greensboro. Please don't hesitate to reach out if you have any questions.

Sincerely,

Lex Kulman

2024 Oyster Roast Co-Chair
(336) 501-8950

Lydia Love

2024 Oyster Roast Co-Chair
(336) 541-5561

Wanda Pritchett

2024 Oyster Roast Co-Chair
(336) 549-1210

Jan Pritchett

2024 Oyster Roast Co-Chair
(336) 508-8865

www.OysterRoast.info

www.safeandhealthyfamilies.com



Greensboro Oyster Roast

Friday, April 26, 2024

Held every spring for more than two decades, the Oyster Roast is the signature fundraiser of Family Service of Greensboro Foundation. The event is an outdoor, casual chic affair with live music, oysters and a dinner buffet.

Sponsorships must be paid prior to the event to receive benefits

CHAMPION \$10,000

- 10 Oyster Roast tickets
- 6 tickets to the Pearls Party
- Prominent listing of name or logo on Invitation
- Prominent listing of name or logo on event signage and the Family Service website
- Recognition in all media coverage
- Recognition in FSP email blasts
- Oyster Roast yard sign

SHELTER \$2,500

- 6 Oyster Roast tickets
- 2 tickets to the Pearls Party
- Listing of name on Invitation
- Listing of name on event signage and Family Service website
- Oyster Roast yard sign

ADVOCATE \$500

- 2 Oyster Roast tickets
- Listing of name on Invitation
- Listing of name on event signage and Family Service website
- Oyster Roast yard sign

EMPOWER \$5,000

- 8 Oyster Roast tickets
- 4 tickets to the Pearls Party
- Listing of name or logo on Invitation
- Listing of name or logo on event signage and Family Service website
- Recognition in all media coverage
- Recognition in FSP email blasts
- Oyster Roast yard sign

PROTECTOR \$1,000

- 4 Oyster Roast tickets
- Listing of name on Invitation
- Listing of name on event signage and Family Service website
- Oyster Roast yard sign

HOST COUPLE \$300

- 2 Oyster Roast tickets
- Listing of name on Family Service website
- Oyster Roast yard sign

HOST INDIVIDUAL \$175

- 1 Oyster Roast ticket
- Listing of name on Family Service website
- Oyster Roast yard sign

21st ANNUAL Greensboro OYSTER ROAST



Sponsor Name: _____
(as you would like it to appear on signage)

Contact Name: _____

Address: _____ **City/State:** _____ **ZIP:** _____

Phone: _____ **Cell:** _____ **Email:** _____

Sponsorship Level

CHAMPION \$10,000

I will use my tickets (tax value \$9,250)
I will not use my tickets (tax value \$10,000)

SHELTER \$2,500

I will use my tickets (tax value \$2,050)
I will not use my tickets (tax value \$2,500)

ADVOCATE \$500

I will use my tickets (tax value \$350)
I will not use my tickets (tax value \$500)

EMPOWER \$5,000

I will use my tickets (tax value \$4,400)
I will not use my tickets (tax value \$5,000)

PROTECTOR \$1,000

I will use my tickets (tax value \$700)
I will not use my tickets (tax value \$1,000)

HOST COUPLE \$300

I will use my tickets (tax value \$150)
I will not use my tickets (tax value \$300)

HOST INDIVIDUAL \$175

I will use my ticket (tax value \$100)
I will not use my tickets (tax value \$175)

Payment Method

Online payment

Personal check made payable to *Family Service of the Piedmont*

Company check from _____

Electronic transfer, stock or distribution from an IRA
(Email details to michael.snipes@fspcares.org)

Send me an invoice

PAY ONLINE

Visit
[FSPCARES.ORG/GSOOYSTERROAST](https://fspcares.org/GSOOYSTERROAST)
to secure your sponsorship now.

Please return to:

902 Bonner Drive
Jamestown, NC 27282

Michael Snipes
Advancement Operations Manager
michael.snipes@fspcares.org
336-801-1154



About our Agency

Family Service of the Piedmont is the largest private nonprofit agency serving children and families in Guilford County. With a staff of 170 people, Family Service has an annual budget of over \$10.9 million. Last year, the agency reached more than 19,000 people through its programs and community education.

Our Vision

Building Safe and Healthy Families and Communities

Our Mission

Family Service of the Piedmont empowers individuals and families to restore hope, achieve stability and thrive through quality support services, advocacy and education.

Areas of Service

Behavioral Health – Family Service offers a wide array of individual, family and group counseling using an integrated, holistic care model that includes treatment for mental illnesses, substance use disorders, integrated dual disorder treatment, psychiatric evaluation and medication management, and case management services. Integrated primary medical care, health screenings and education are also provided for uninsured behavioral health clients. Family Service uses evidence based models such as Seeking Safety, Matrix, MATCH and TF-CBT. Services can be accessed by walk-in or appointment. Our newest program, the **High Point Center for Child Wellness** will operate with an integrated approach to child and family behavioral health. Services will include child psychiatric evaluation and medication management, therapy and care coordination, in a child and family only setting.

Victim Services – The agency provides 24-hour crisis line and a victim advocate program for victims of sexual assault, domestic violence and other violent crime. **Clara House** in Greensboro and **Carpenter House** in High Point offer a temporary residence, along with a host of other services, for victims escaping domestic violence. Family Service also offers groups for male and female perpetrators of domestic violence. The agency operates two fully accredited **Children's Advocacy Centers** which coordinate the investigation and treatment of child sexual abuse.

Family Support Services – Family Service seeks to prevent child abuse and neglect by providing in-home parenting education for new parents with heightened stress and risk factors, using the evidence based program Nurturing Parenting. Positive Parenting Program is a free evidenced based parenting curriculum and support group for parents of elementary aged children that is very interactive, educational, and fun! Our newest program is Child First, an evidence based best practice that works with families with children 0 to 5. This in home service is provided by a team, one licensed therapist and one case manager, in the family's home. Child First is a yearlong program.

Consumer Credit Counseling Services (CCCS) – The agency provides free budget counseling, credit and housing counseling, debt management programs, bankruptcy Alternatives and foreclosure mitigation for individuals and families struggling with financial challenges. CCCS conducts free financial and credit workshops throughout the year. Additionally CCCS provides loan applications for first time, low to moderate income clients for the purchase of a home and for down payment and closing cost assistance.

Community Education – The agency offers community empowering opportunities through resident councils, leadership training and neighborhood building activities. Family Service staff advocates for issues central to its mission and services – such as domestic violence, sexual assault and child abuse – through community awareness events and speaking engagements. Our Community Advocacy Team is comprised of victim service advocates who specialize in a particular target population, providing expert direct service to victims, education to the broader community and outreach to organizations and people interested in their area of expertise. The team has advocates specialized in sexual assault, elder abuse, child abuse prevention, LGBTQ services and human trafficking.



Family Service OF THE PIEDMONT

Building Safe and Healthy Families and Communities

COMMUNITY IMPACT

LAST YEAR, WE DIRECTLY SERVED
19,000 LOCAL CHILDREN AND ADULTS.



DOMESTIC VIOLENCE AND SEXUAL ASSAULT

Shelters • Counseling • 24-Hour Crisis Line
DVIP • Victim Advocacy • Support Groups

Clara House in Greensboro and Carpenter House in High Point offer safety to adults and children escaping violent homes. Individuals receive help filing protective orders and navigating the court system, individual and group counseling, and referrals to resources to help them start a new life free from violence.

6,286 victims of domestic violence, rape and other violent crimes were served last year.

12 average number of adults and children who are housed in our domestic violence shelters each night. **90%** of those who stayed for 10 days or more went home to a safe, non-violent living environment.

89% of batterers who completed the Domestic Violence Intervention Program were not re-arrested for assault on an intimate partner after one year.



CHILD ABUSE AND HEALTHY PARENTING

Children's Advocacy Centers • Family Resource Center
Healthy Start • Harmony House

Provide safe child-friendly environments to minimize a child's trauma while investigating abuse. Provide counseling and victim advocacy in addition to in-home counseling and parenting education for at risk families along with supervised visitation and exchange for separated parents.

347 families were served last year by our CACs, conducting **305** forensic interviews. That's about six cases each week of potential child abuse investigated at the centers.

261 children in **237** families with high risk factors were served by Healthy Start. **100%** of those families did not receive reports of abuse or neglect.

592 number of safe, supervised child visitations by non-custodial parents at Harmony House (11 visits per week).



MENTAL HEALTH AND SUBSTANCE USE

Individual and Family Counseling • Employee Assistance
Peer Support Groups • Substance Use Services

Counseling for children, teens and adults with issues such as depression, anxiety, physical or sexual abuse and substance use. Integrated care model addresses both physical and mental healthcare needs.

20,370 counseling sessions were provided by our team of health professionals.

8,434 medical visits were provided for 1,483 children and adults.

74% of counseling clients displayed significantly improved functioning after three counseling sessions.



FINANCIAL STABILITY

Financial Counseling • Foreclosure Prevention • Bankruptcy Counseling
Debt Management • Budgeting and Homeownership Workshops

The Consumer Credit Counseling Service offers money management, housing and credit counseling, foreclosure prevention and debt management along with bankruptcy counseling and education.

542 one-on-one financial counseling sessions were provided by CCCS last year, addressing issues of housing and fiscal management.

100% of families reported the ability to pay their bills on time after counseling, **87%** reported their debt load was decreasing, and **73%** said they were saving money.

738 number of people receiving financial education through free workshops and community events.

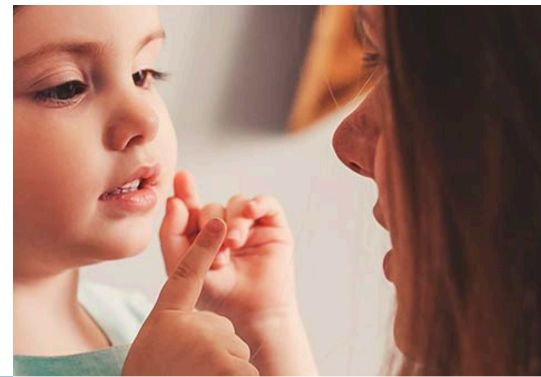


Family Service

OF THE PIEDMONT

Investing in Our Community's Future

ECONOMIC IMPACT



MORE THAN 89¢ OF EACH \$1 FAMILY SERVICE RECEIVES
goes directly to fund programs for children and families.
Our agency's operating costs are at a low 11%.

FOR EVERY \$1 INVESTED IN THE
DOMESTIC VIOLENCE SHELTERS,



the community saves at least **\$4.60** in health care and other costs of domestic violence.

\$1 SPENT ON THE DOMESTIC
VIOLENCE INTERVENTION PROGRAM



saves up to **\$20** in inmate, court, probation and law enforcement costs.

FOR EVERY \$1 ON FAMILY
PRESERVATION PROGRAMS



saves the community **\$6.79** in future out-of-home placement costs.

\$1 SPENT ON HEALTHY START



yields up to **\$5.70** in reduced mental health costs, criminal justice costs, reduced dependence on welfare, and increased employment.

**\$1 SPENT ON OUTPATIENT
MENTAL HEALTH SERVICES**



saves the community **\$6** in emergency room and in-patient costs.

**\$1 INVESTED IN SUBSTANCE
USE TREATMENT**



yields a return of **\$12** in reduced drug-related crime, criminal justice costs, theft and health care costs.

**EVERY FORECLOSURE LEADS
TO A 1% DROP IN THE VALUE
OF SURROUNDING HOMES.**



Since 2010, **Consumer Credit Counseling Service** has helped save more than **5,000** local homes from foreclosure, helping preserve the equity of around **20,000** surrounding homes.