

# ABOUT THE BIG HAIR BALL



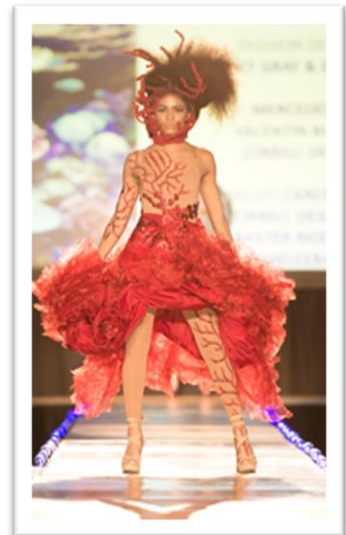
The Guild and Junior Guild of Family Service of Greensboro invite you to a **Big Hair Ball Finale**, as we say farewell after eleven years to this creative and imaginative event full of BIG HAIR and edgy fashions.

The final event theme is: ***A Couture Finale...Let's Play!!!*** It is scheduled for **Saturday, January 20, 2024** at the **Sheraton Four Seasons** and our **Honorary Chair is Indira Lindsay Roberts**. This unique fundraiser includes a cocktail reception followed by a **runway fashion show** featuring outsize hairdos and outré outfits created by local designers. Each model's outfit is inspired by her sponsor – corporate or individual – as well as by the event theme.

The Big Hair Ball supports local programs of **Family Service of the Piedmont**, the largest private nonprofit agency of its kind in Guilford County serving thousands of children and adults each year. Family Service addresses vital issues of domestic violence, child abuse, mental health, and financial stability. You can learn more about Family Service and the Greensboro Guild at [www.safeandhealthyfamilies.com](http://www.safeandhealthyfamilies.com).

We hope you will consider being a **Sponsor of the 2024 BIG HAIR Ball** to help fund programs of Family Service in Greensboro. Enclosed, please find detailed information about this year's sponsorship opportunities.

The 2023 Big Hair Ball was a **sold-out success**, raising over **\$230,000** to support programs of Family Service in our community. With your help, we hope to have a tremendously successful finale event in 2024!



# 2024 BIG HAIR BALL: A Couture Finale... Let's Play!!! SPONSORSHIP LEVELS



## HAUTE COUTURE SPONSORSHIP - \$20,000

**IMPACT:** Helps two families escape an abusive home and start a healthy new life with a 30-day stay in our domestic violence shelter, a class in financial literacy and one-on-one counseling and family therapy for a year.

### EVENT BENEFITS:

- **14 tickets with VIP Seating – 1<sup>st</sup> Row**
- **Up to 3 Runway Models**
- **8 tickets** to Designer/Sponsor Cocktail Party
- **4 tickets** to pre-event dinner party at the private residence of Roy and Vanessa Carroll
- **Opportunity to speak from the Runway**
- Prominent listing of name/logo on invitation and program
- Recognition as a sponsor at the event
- Recognition on agency website and social media
- Logo included on BHB Billboards\*

*\*Based on availability*

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## VOGUE SPONSORSHIP - \$10,000

**IMPACT:** Protects a child who is at risk for abuse or neglect with a year of in-home assistance through the Healthy Start program and 6 months of counseling and family therapy. The child's parents can enroll in the Triple P Parenting program, which provides education and support to develop parenting skills.

### EVENT BENEFITS:

- **12 tickets with VIP Seating – 1<sup>st</sup> Row**
- **2 Runway Models**
- **6 tickets** to Designer/Sponsor Cocktail Party
- **2 tickets** to pre-event dinner party at the private residence of Roy and Vanessa Carroll
- Prominent listing of name/logo on invitation and program
- Recognition as a sponsor at the event
- Recognition on agency website and social media
- Logo included on BHB Billboards\*

*\*Based on availability*

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## RUNWAY SPONSORSHIP - \$4,000

**IMPACT:** Helps a family of 4 overcome the trauma of abuse or domestic violence with 6 months of counseling and family therapy.

### EVENT BENEFITS:

- **6 tickets with Premium Seating**
- **1 Runway Model**
- **2 tickets** to Designer/Sponsor Cocktail Party
- Name/logo listed on invitation and program
- Recognition as a sponsor at the event
- Recognition on agency website
- **4 tickets to the Big Hair Ball (assigned seats)**
- **Sponsor name** represented by WOW model on runway
- Name listed on invitation and program
- Recognition as a sponsor at the event
- Recognition on agency website

## WOW SPONSORSHIP - \$2,000

**IMPACT:** Supports a child who has experienced abuse overcome trauma with a year of counseling.

### EVENT BENEFITS:

- **4 tickets to the Big Hair Ball (assigned seats)**
- **Sponsor name** represented by WOW model on runway
- Name listed on invitation and program
- Recognition as a sponsor at the event
- Recognition on agency website

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## CASHMERE SPONSORSHIP - \$1,000

**IMPACT:** Shelters a woman and her children safely in our domestic violence shelter for 10 days, provides access to counseling and 3 months of group therapy.

### EVENT BENEFITS:

- **4 tickets to the Big Hair Ball**
- Name listed on invitation and program
- Recognition as a sponsor at the event
- Recognition on agency website
- **2 tickets to the Big Hair Ball**
- Name listed on invitation and program

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## PRODUCER SPONSORSHIP - \$500

**IMPACT:** Provides 8 weeks of counseling for a child.

### EVENT BENEFITS:

- **2 tickets to the Big Hair Ball**
- Name listed on invitation and program

**Based on availability, individual tickets (\$250 per person) will go on sale closer to the event.**

# 2024 BIG HAIR BALL: A Couture Finale... Let's Play!!! SPONSORSHIP LEVELS



Presented by the Guild and Junior Guild  
of Family Service of Greensboro

Sponsor Name: \_\_\_\_\_

*Please print your name as you wish it to appear in print*

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Number: \_\_\_\_\_

Email: \_\_\_\_\_

## Please Indicate Your Level of Support

### Haute Couture Sponsorship: \$20,000

☐ I plan to use the sponsorship amenities of **14 tickets** with VIP Seating (1<sup>st</sup> row), up to **3 Runway Models**, **8 tickets** to the Designer/Sponsor Cocktail Party and **4 tickets** to the Pre-Event Dinner Party. I understand the tax-deductible portion of my gift is \$18,600.

☐ I do not plan to use the sponsorship amenities and understand that my gift is fully tax-deductible.

### Runway Sponsorship: \$4,000

☐ I plan to use the sponsorship amenities of **6 tickets** with Premium Seating, **1 Runway Model**, and **2 tickets** to the Designer/Sponsor Cocktail Party. I understand the tax-deductible portion of my gift is \$3,400.

☐ I do not plan to use the sponsorship amenities and understand my gift is fully tax-deductible.

### Cashmere Sponsorship: \$1,000

☐ I plan to use the sponsorship amenities of **4 tickets to the Big Hair Ball**. I understand the tax-deductible portion of my gift is \$600.

☐ I do not plan to use the sponsorship amenities and understand my gift is fully tax-deductible.

### Vogue Sponsorship: \$10,000

☐ I plan to use the sponsorship amenities of **12 tickets** with VIP Seating (1<sup>st</sup> row), **2 Runway Models**, **6 tickets** to the Designer/Sponsor Cocktail Party and **2 tickets** to the Pre-Event Dinner Party. I understand the tax-deductible portion of my gift is \$8,800.

☐ I do not plan to use the sponsorship amenities and understand that my gift is fully tax-deductible.

### Wow Sponsorship: \$2,000

☐ I plan to use the sponsorship amenities of **4 tickets to the Big Hair Ball**. I understand the tax-deductible portion of my gift is \$1,600.

☐ I do not plan to use the sponsorship amenities and understand my gift is fully tax-deductible.

### Producer Sponsorship: \$500

☐ I plan to use the sponsorship amenities of **2 tickets to the Big Hair Ball**. I understand the tax-deductible portion of my gift is \$300.

☐ I do not plan to use the sponsorship amenities and understand my gift is fully tax-deductible.

## Payment Information

- ☐ Please invoice me at the above address. All pledges must be paid in full by January 5<sup>th</sup>, 2024.
- ☐ Enclosed is my personal check made payable to: **Family Service of Greensboro Foundation**
- ☐ I will pay with a company check: Company Name \_\_\_\_\_
- ☐ I will pay by electronic transfer, stock, or distribution from my IRA
- ☐ To make a payment online, please visit [www.safeandhealthyfamilies.com/bighairball/](http://www.safeandhealthyfamilies.com/bighairball/)

Please return this form to: Family Service of Greensboro Foundation, 902 Bonner Drive, Jamestown, NC 27282  
For questions, please contact Michael Snipes by email: [michael.snipes@fspcares.org](mailto:michael.snipes@fspcares.org) or phone: 336-801-1154.



## About our Agency

Family Service of the Piedmont is the largest private nonprofit agency serving children and families in Guilford County. With a staff of 170 people, Family Service has an annual budget of over \$10.9 million. Last year, the agency reached more than 19,000 people through its programs and community education.

## Our Vision

Building Safe and Healthy Families and Communities

## Our Mission

Family Service of the Piedmont empowers individuals and families to restore hope, achieve stability and thrive through quality support services, advocacy and education.

## Areas of Service

**Behavioral Health** – Family Service offers a wide array of individual, family and group counseling using an integrated, holistic care model that includes treatment for mental illnesses, substance use disorders, integrated dual disorder treatment, psychiatric evaluation and medication management, and case management services. Integrated primary medical care, health screenings and education are also provided for uninsured behavioral health clients. Family Service uses evidence based models such as Seeking Safety, Matrix, MATCH and TF-CBT. Services can be accessed by walk-in or appointment. Our newest program, the **High Point Center for Child Wellness** will operate with an integrated approach to child and family behavioral health. Services will include child psychiatric evaluation and medication management, therapy and care coordination, in a child and family only setting.

**Victim Services** – The agency provides 24-hour crisis line and a victim advocate program for victims of sexual assault, domestic violence and other violent crime. **Clara House** in Greensboro and **Carpenter House** in High Point offer a temporary residence, along with a host of other services, for victims escaping domestic violence. Family Service also offers groups for male and female perpetrators of domestic violence. The agency operates two fully accredited **Children's Advocacy Centers** which coordinate the investigation and treatment of child sexual abuse.

**Family Support Services** – Family Service seeks to prevent child abuse and neglect by providing in-home parenting education for new parents with heightened stress and risk factors, using the evidence based program Nurturing Parenting. Positive Parenting Program is a free evidenced based parenting curriculum and support group for parents of elementary aged children that is very interactive, educational, and fun! Our newest program is Child First, an evidence based best practice that works with families with children 0 to 5. This in home service is provided by a team, one licensed therapist and one case manager, in the family's home. Child First is a yearlong program.

**Consumer Credit Counseling Services (CCCS)** – The agency provides free budget counseling, credit and housing counseling, debt management programs, bankruptcy Alternatives and foreclosure mitigation for individuals and families struggling with financial challenges. CCCS conducts free financial and credit workshops throughout the year. Additionally CCCS provides loan applications for first time, low to moderate income clients for the purchase of a home and for down payment and closing cost assistance.

**Community Education** – The agency offers community empowering opportunities through resident councils, leadership training and neighborhood building activities. Family Service staff advocates for issues central to its mission and services – such as domestic violence, sexual assault and child abuse – through community awareness events and speaking engagements. Our Community Advocacy Team is comprised of victim service advocates who specialize in a particular target population, providing expert direct service to victims, education to the broader community and outreach to organizations and people interested in their area of expertise. The team has advocates specialized in sexual assault, elder abuse, child abuse prevention, LGBTQ services and human trafficking.





# Family Service OF THE PIEDMONT

Building Safe and Healthy Families and Communities

# COMMUNITY IMPACT

LAST YEAR, WE DIRECTLY SERVED  
19,000 LOCAL CHILDREN AND ADULTS.



## DOMESTIC VIOLENCE AND SEXUAL ASSAULT

Shelters • Counseling • 24-Hour Crisis Line  
DVIP • Victim Advocacy • Support Groups

Clara House in Greensboro and Carpenter House in High Point offer safety to adults and children escaping violent homes. Individuals receive help filing protective orders and navigating the court system, individual and group counseling, and referrals to resources to help them start a new life free from violence.

**6,286** victims of domestic violence, rape and other violent crimes were served last year.

**12** average number of adults and children who are housed in our domestic violence shelters each night. **90%** of those who stayed for 10 days or more went home to a safe, non-violent living environment.

**89%** of batterers who completed the Domestic Violence Intervention Program were not re-arrested for assault on an intimate partner after one year.



## CHILD ABUSE AND HEALTHY PARENTING

Children's Advocacy Centers • Family Resource Center  
Healthy Start • Harmony House

Provide safe child-friendly environments to minimize a child's trauma while investigating abuse. Provide counseling and victim advocacy in addition to in-home counseling and parenting education for at risk families along with supervised visitation and exchange for separated parents.

**347** families were served last year by our CACs, conducting **305** forensic interviews. That's about six cases each week of potential child abuse investigated at the centers.

**261** children in **237** families with high risk factors were served by Healthy Start. **100%** of those families did not receive reports of abuse or neglect.

**592** number of safe, supervised child visitations by non-custodial parents at Harmony House (11 visits per week).



## MENTAL HEALTH AND SUBSTANCE USE

Individual and Family Counseling • Employee Assistance  
Peer Support Groups • Substance Use Services

Counseling for children, teens and adults with issues such as depression, anxiety, physical or sexual abuse and substance use. Integrated care model addresses both physical and mental healthcare needs.

**20,370** counseling sessions were provided by our team of health professionals.

**8,434** medical visits were provided for 1,483 children and adults.

**74%** of counseling clients displayed significantly improved functioning after three counseling sessions.



## FINANCIAL STABILITY

Financial Counseling • Foreclosure Prevention • Bankruptcy Counseling  
Debt Management • Budgeting and Homeownership Workshops

The Consumer Credit Counseling Service offers money management, housing and credit counseling, foreclosure prevention and debt management along with bankruptcy counseling and education.

**542** one-on-one financial counseling sessions were provided by CCCS last year, addressing issues of housing and fiscal management.

**100%** of families reported the ability to pay their bills on time after counseling, **87%** reported their debt load was decreasing, and **73%** said they were saving money.

**738** number of people receiving financial education through free workshops and community events.

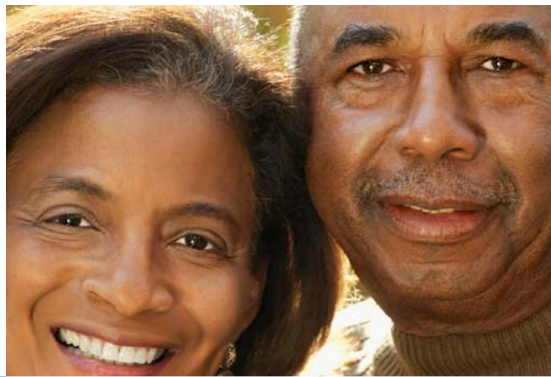


# Family Service

OF THE PIEDMONT

Investing in Our Community's Future

## ECONOMIC IMPACT



MORE THAN 89¢ OF EACH \$1 FAMILY SERVICE RECEIVES  
goes directly to fund programs for children and families.  
Our agency's operating costs are at a low 11%.

FOR EVERY \$1 INVESTED IN THE  
DOMESTIC VIOLENCE SHELTERS,



the community saves at least **\$4.60** in health care and other costs of domestic violence.

\$1 SPENT ON THE DOMESTIC  
VIOLENCE INTERVENTION PROGRAM



saves up to **\$20** in inmate, court, probation and law enforcement costs.

FOR EVERY \$1 ON FAMILY  
PRESERVATION PROGRAMS



saves the community **\$6.79** in future out-of-home placement costs.

**\$1 SPENT ON HEALTHY START**



yields up to **\$5.70** in reduced mental health costs, criminal justice costs, reduced dependence on welfare, and increased employment.

**\$1 SPENT ON OUTPATIENT  
MENTAL HEALTH SERVICES**



saves the community **\$6** in emergency room and in-patient costs.

**\$1 INVESTED IN SUBSTANCE  
USE TREATMENT**



yields a return of **\$12** in reduced drug-related crime, criminal justice costs, theft and health care costs.

**EVERY FORECLOSURE LEADS  
TO A 1% DROP IN THE VALUE  
OF SURROUNDING HOMES.**



Since 2010, **Consumer Credit Counseling Service** has helped save more than **5,000** local homes from foreclosure, helping preserve the equity of around **20,000** surrounding homes.