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February 25, 2021

Dear Community Friends:

We are very pleased to announce the **8<sup>th</sup> Annual Superhero Dash** in support of Family Service of High Point Foundation. This year, due to COVID-19, the Superhero Dash is going virtual! The Superhero Dash is presented by Kappa Delta Sorority at High Point University in partnership with the Guild of Family Service of High Point. The 2020 event raised **\$21,910** to support programs of Family Service of the Piedmont for High Point children and families in crisis.

The 2021 Superhero Dash will take on a virtual format with a Superhero Training Camp held virtually from **April 7<sup>th</sup> through the 11<sup>th</sup>**. Each day our Facebook event page, will highlight a craft or art project that you can do at home. On April 11<sup>th</sup> we encourage you to run your own race from home and post your pictures to the event page.

We hope you and your family are safe at home, but we know many in our community are not safe. In fact, the issues that Family Service addresses – domestic violence, child abuse, mental health and financial stability – are only worsened by economic struggle and isolation created by the pandemic. **Our partners are reporting a 70% increase in child abuse cases as more and more children attend school virtually and a 106% increase in internet crimes against children.**

We hope you will consider sponsoring the Superhero Dash this year. You can sign up online at [www.safeandhealthyfamilies.com/superherodash](http://www.safeandhealthyfamilies.com/superherodash).

Please review the attached sheet detailing sponsorship levels, and feel free to contact us at (336) 801-1154 if you have any questions. Thank you very much for your consideration.

Sincerely,

The 2021 Superhero Dash Committee

Kappa Delta and the Guild of Family Service of High Point  
*present the 8<sup>th</sup> Annual*



## **SUPERHERO DASH AGAINST CHILD ABUSE**

**THE GUILD** of  
*Family Service*  
of  
**HIGH POINT**

### **VIRTUALLY HELD - APRIL 11, 2021 SPONSORSHIP OPPORTUNITIES**

#### **\$500 SPONSOR**

- 4 virtual race registrations with choice of child's Superhero Cape or Superhero Dash t-shirt
- Logo on sponsor signage at race bag pick-up
- Opportunity to include promotional item in race bags
- Recognition on Superhero Dash event page
- Recognition on Family Service website and social media
- Recognition in Family Service newsletter, mailed to 5,800 people in Guilford County

#### **\$250 SPONSOR**

- 2 virtual race registrations with choice of child's Superhero Cape or Superhero Dash t-shirt
- Logo on sponsor signage at race bag pick-up
- Opportunity to include promotional item in race bags
- Recognition on Family Service website and social media
- Recognition in Family Service newsletter, mailed to 5,800 people in Guilford County

#### **\$150 SPONSOR**

- 1 virtual race registrations with choice of child's Superhero Cape or Superhero Dash t-shirt
- Logo on sponsor signage at race bag pick-up
- Recognition on Family Service website and social media
- Recognition in Family Service newsletter, mailed to 5,800 people in Guilford County

**SIGN UP AS A SPONSOR BY VISITING: [WWW.SAFEANDHEALTHYFAMILIES.COM/SUPERHERODASH](http://WWW.SAFEANDHEALTHYFAMILIES.COM/SUPERHERODASH)**

**QUESTIONS: PLEASE CALL, KATRINA MEEKS AT (336) 801-1154.**



## LAST YEAR, WE DIRECTLY SERVED 17,031 LOCAL CHILDREN AND ADULTS.



### DOMESTIC VIOLENCE AND SEXUAL ASSAULT

Shelters • Counseling • 24-Hour Crisis Line  
DVIP • Victim Advocacy • Support Groups

Clara House in Greensboro and Carpenter House in High Point offer safety to adults and children escaping violent homes. Individuals receive help filing protective orders and navigating the court system, individual and group counseling, and referrals to resources to help them start a new life free from violence.

**7,071** victims of domestic violence, rape and other violent crimes were served last year.

**20** average number of adults and children who are housed in our domestic violence shelters each night. **90%** of those who stayed for 10 days or more went home to a safe, non-violent living environment.

**93%** of batterers who completed the Domestic Violence Intervention Program were not re-arrested for assault on an intimate partner after one year.



### CHILD ABUSE AND HEALTHY PARENTING

Children's Advocacy Centers • Family Resource Center  
Healthy Start Family Preservation • Harmony House

Provide safe child-friendly environments to minimize a child's trauma while investigating abuse. Provide counseling and victim advocacy in addition to in-home counseling and parenting education for at risk families along with supervised visitation and exchange for separated parents.

**458** families were served last year by our CACs, conducting **437** forensic interviews. That's more than nine cases each week of potential child abuse investigated at the centers.

**259** children in **235** families with high risk factors were served by Healthy Start. **99%** of those families did not receive reports of abuse or neglect.

**664** number of safe, supervised child visitations by non-custodial parents at Harmony House (about 15 visits per week).



### MENTAL HEALTH AND SUBSTANCE USE

Individual and Family Counseling • Employee Assistance  
Peer Support Groups • Substance Use Services

Counseling for children, teens and adults with issues such as depression, anxiety, physical or sexual abuse and substance use. Integrated care model addresses both physical and mental healthcare needs.

**17,898** counseling sessions were provided by our team of health professionals.

**6,984** medical visits were provided for 3,539 children and adults.

**80%** of counseling clients displayed significantly improved functioning after three counseling sessions.



### FINANCIAL STABILITY

Financial Counseling • Foreclosure Prevention • Bankruptcy Counseling  
Debt Management • Budgeting and Homeownership Workshops

The Consumer Credit Counseling Service offers money management, housing and credit counseling, foreclosure prevention and debt management along with bankruptcy counseling and education.

**988** one-on-one financial counseling sessions were provided by CCCS last year, addressing issues of housing and fiscal management.

**93%** of families reported the ability to pay their bills on time after counseling, **79%** reported their debt load was decreasing, and **71%** said they were saving money.

**1,860** number of people receiving financial education through free workshops and community events.



MORE THAN 89¢ OF EACH \$1 FAMILY SERVICE RECEIVES goes directly to fund programs for children and families. Our agency's operating costs are at a low 11%.

FOR EVERY \$1 INVESTED IN THE DOMESTIC VIOLENCE SHELTERS,

the community saves at least \$4.60 in health care and other costs of domestic violence.

\$1 SPENT ON THE DOMESTIC VIOLENCE INTERVENTION PROGRAM

saves up to \$20 in inmate, court, probation and law enforcement costs.

FOR EVERY \$1 ON FAMILY PRESERVATION PROGRAMS

saves the community \$6.79 in future out-of-home placement costs.

\$1 SPENT ON HEALTHY START

yields up to \$5.70 in reduced mental health costs, criminal justice costs, reduced dependence on welfare, and increased employment.

\$1 SPENT ON OUTPATIENT MENTAL HEALTH SERVICES

saves the community \$6 in emergency room and in-patient costs.

\$1 INVESTED IN SUBSTANCE USE TREATMENT

yields a return of \$12 in reduced drug-related crime, criminal justice costs, theft and health care costs.

EVERY FORECLOSURE LEADS TO A 1% DROP IN THE VALUE OF SURROUNDING HOMES.

Since 2010, **Consumer Credit Counseling Service** has helped save more than 5,000 local homes from foreclosure, helping preserve the equity of around 20,000 surrounding homes.



## About Our Agency

### Family Service of the Piedmont, Inc.

**Family Service of the Piedmont** is the largest private nonprofit agency serving children and families in Guilford County. With a staff of about 150 people, Family Service has an annual budget of \$8 million. Each year, the agency reaches more than 20,000 people through its programs and community education.

### *Our Vision*

Building Safe and Healthy Families

### *Our Mission*

Family Service of the Piedmont **empowers** individuals and families to restore **hope**, achieve **stability** and **thrive** through quality support services, advocacy and education.

### Areas of Service

**Victim Services** – The agency provides 24-hour crisis line and a victim advocate program for victims of sexual assault, domestic violence and other violent crime. **Clara House** in Greensboro and **Carpenter House** in High Point offer a temporary residence, along with a host of other services, for women and children escaping domestic violence. Family Service also offers therapy groups for male and female perpetrators of domestic violence. The agency operates two fully accredited **Children’s Advocacy Centers** which coordinate the investigation and treatment of child sexual abuse. **Harmony House** provides supervised visitation and exchange of children for families with a history of domestic violence.

**Family Support Services** – Family Service seeks to prevent child abuse and neglect by providing in-home parenting education for new parents with heightened stress and risk factors, and providing family preservation and reunification services for families in danger of having their children removed from the home.

**Counseling** – Family Service offers individual and family counseling – including substance abuse, depression, anxiety, marital problems, behavioral issues, grief and trauma. The agency’s **Consumer Credit Counseling Service (CCCS)** provides free budget, credit and housing counseling, debt management programs, and bankruptcy and foreclosure mitigation for individuals and families struggling with financial worries.

**Community Education** – The agency offers community empowering opportunities through resident councils, leadership training and neighborhood building activities. CCCS conducts **free money and credit workshops** throughout the year. Family Service staff advocates for issues central to its mission and services – such as domestic violence, sexual assault and child abuse – through community awareness events and speaking engagements.

**[www.safeandhealthyfamilies.com](http://www.safeandhealthyfamilies.com)**



Providing a lifeline to the community's most vulnerable, Family Service of the Piedmont helps children and families overcome child abuse and domestic violence, improve their mental health and gain financial stability, issues that have worsened due to the COVID-19 pandemic. Family Service is focused on providing services and support to families dealing with the challenges that come with increased social isolation and economic struggle so that they may be safe at home and in the community.

- Right now fewer people have eyes on our kids. Most schools and daycares are closed. People who are typically able to report about the welfare of children are not able to identify issues to report them to the authorities.
- Mortgage delinquencies are on the rise and even though lenders are allowing homeowners to delay payments, our counselors are working with clients to help them negotiate affordable repayment plans.
- Tensions are high in homes and lethality has increased in domestic violence, child abuse and substance abuse cases. The people we are seeing in our offices or speaking to on the crisis line are experiencing situations that are more complex, intense and higher risk. We are also seeing unique domestic violence cases from people who have never abused their partners.
- The number of domestic violence homicides in Guilford County has more than doubled since last year.
- Abusers are being arrested, charged and then being released due to new decreased bond legislation and efforts to avoid jail crowding due to COVID-19. At this time, even if agency staff and law enforcement do their part, the alleged perpetrators are being released and going back to their homes. It has been a challenge delivering advocacy services and maintaining safety for the victims who choose to come to us for help.
- Calls to our law enforcement partners for domestic abuse and child abuse are up. Our partners are reporting an increase in child abuse cases as children attend school virtually and an increase in internet crimes against children.
- Families are trapped with their abuser in the home. Some abusers living in the home have a restraining order and are able to live in the home unseen by our staff and the Department of Social Services.
- The agency is going to be faced with fewer resources and more need in the community after the pandemic. As the state continues to open back up, we are predicting an increased demand for mental health counseling and advocacy services.



**Family Service of High Point Foundation, Inc.  
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