

Women of Guilford County



Leah Askew

In 2014 Leah Askew came to live at Clara House because of domestic violence in her home. She left with only \$35 and a few personal possessions.

While there, Leah spent her time doing everything to turn her life around. Counseling classes, networking, job search and sought credit counseling at Consumer Credit Counseling Service, a division of Family Service. "I was not going to sit and feel sorry for myself."

All the hard work paid off. Leah is now a Development Specialist with LIFESPAN, a program for adults and children with disabilities. "I have my faith, the job of my dreams, a great apartment, wonderful friends, and a renewed relationship with my family and a new love in my life."

"I tell people, please don't call me a 'victim', I'm not "I am an advocate for those who haven't made that decision to leave or who never had the chance to leave. Be strong, if I can do it...you can too. It's not easy, but I made it and I'm a happier, confident, and strong. I was lucky to have Family Service with me during this journey. Family Service of the Piedmont, gave me hope, respect and dignity." **WJ**

Sarah Fedele

Sarah Fedele is the Director of Communications & Marketing for the American Heart Association in the Triad, coordinating media, marketing and community outreach efforts throughout the Triad and surrounding counties. Sarah also serves on the Guilford Go Red For Women staff team, engaging Guilford County women with heart disease awareness and prevention messaging. Sarah has worked for the American Heart Association for eight years in North Carolina and in Syracuse, N.Y. She enjoys working with media outlets, corporate and community organizations to spread awareness of the prevalence of heart disease, raise funds for vital heart disease and stroke research and help Triad residents learn how they can prevent heart disease. Sarah's professional communications experience has also included other non-profit health organizations, recreational/tourist organizations, and public relations and marketing firms. Sarah graduated from Oswego State University in New York with a degree in public relations and a minor in writing. Sarah resides in Kernersville with her husband, JJ, and her two children, Jake and Roslyn. **WJ**



Carolyn "Lyn" Franks

Carolyn "Lyn" Franks, MA, CCC-A, is an audiologist at Hearing Life Greensboro (formerly Pabel Audiology & Hearing Aid Center). Lyn originally set out to become a doctor. Her career focus changed when she took an undergraduate anatomy course in audiology, followed by a summer camp job working with hearing-impaired children.

"I loved helping the kids with their hearing aids," she says.

She received her B.S. in speech pathology and audiology from the University of Maryland, followed by a master's degree in audiology from Northwestern University. She also earned national certification through the American Speech-Language-Hearing Association.

A practicing audiologist since 1996, Lyn especially likes working with older adults to help them resolve questions or problems with their hearing aids. She also has a special interest in balance disorders.

Outside of work, she enjoys cooking, traveling and running. She is actively involved in Daystar Church and in Cornerstone Charter Academy, the charter school that her four children attend. **WJ**

Madison Hinshaw

Madison represents Solis Mammography as its newest Client Relations Specialist. Upon graduating from Appalachian State University in 2011 with a Bachelor of Science in Communications with a concentration in Journalism she took to the field of marketing. Her marketing career began in her hometown of Winston-Salem at a historic hotel and conference center where she developed and refined her day-to-day marketing skills. Madison soon realized that she had a way with people and exceptional customer relation skills.

After three years in Winston-Salem, she decided to pursue a career in the medical industry, as well as delving into the world of sales. As a client relations specialist at Solis Mammography, Madison develops and fosters positive relationships with physicians and office staff at many practices in Greensboro and the surrounding areas. She also attends numerous health fairs and community events to promote breast health awareness.

Madison's high energy and creative flair have made her a great resource. Her passion and dedication keeps her yearning to promote the word about breast health awareness. **WJ**

